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## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **CRS, Inc. Signs Largest Food Manufacturer in the U.S.**

**WEST LONG BRANCH, NJ** – Corporate Real Estate Services, Inc. (CRS), a national lease audit services company, has been awarded the contract to provide lease audit services to Kraft Foods, Inc. With operations in 70 countries, their vision of helping people around the world eat and live better, is being realized on a striking scale. Their strong value system of innovation, quality, safety, respect, integrity and openness, has made them one of the most successful companies in the world with a history that is inspiring.

“One of the reasons CRS has realized such success is the emphasis that we place on creating partnerships with our clients, and we anticipate building a long-term business relationship with Kraft”, said Rob Cenci, Director of Lease Services who will head up the program. “We hope to create a program that will generate great savings and benefits for Kraft now and in the future.” Anthony Collura, Vice President, Lease Services states, “CRS will conduct a comprehensive audit of each operating cost metric associated with each Kraft location included in the contract; our audit approach ensures that no expense is overlooked. As an extension of Kraft’s real estate operations, we take our role seriously, utilizing operating procedures and a hands-on management style that produces maximum efficiencies and results from our staff.” CRS insists on employing only seasoned professionals and is proud of the formidable depth of talent they can put to work for their clients. CRS is confident they have a team that will exceed Kraft’s expectations and deliver exceptional results.

CRS, established in 1990, manages the real estate operating costs for commercial tenants. CRS works on behalf of office and retail tenants to identify billing discrepancies, recover rent overpayments and ensure that the landlords billing practices comply with the lease terms. CRS has audited and administered thousands of leases recovering over \$150 million in savings for their clients and provided a wide range of consulting services to improve the operation and cost effectiveness of managing real estate assets. If you would like more information on CRS Lease Services, visit [www.crslease.com](http://www.crslease.com) or call 732-229-6888.

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